

# 2nd International Workshop on Interactive Content Consumption at TVX 2014



25th June 2014, Newcastle upon Tyne, UK

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## Call for Papers

This workshop focuses on novel forms of interactive content consumption. It will explore the shifting balance between lean-back passive TV and Web media consumption and lean-forward interactivity. Beyond entertainment, interactive audiovisual content has a high potential for learning and support scenarios. An interdisciplinary view on the topic shall be compiled by contributions from technical research, conceptual work, user-centric studies, industry developments, as well as experimental showcases. Below, some of the questions that the workshop aims to answer are listed:

- How can forms of (inter-)active media access be designed to be interwoven with passive consumption modes?
- How does the balance between active and passive consumption affect the Quality of Experience?
- How can active and passive content consumption foster learning?
- How can content personalization be enhanced through interactivity, and at which abstraction level do users want to interact?
- What do studies on interaction with content in the realm of social media sharing reveal?
- Do trends in content consumption behavior influence technical research by revealing new challenges?

The workshop is seeking 3 types of submissions: full research papers for presentations (4-6 pages), short papers for poster oral presentations and technical demos (2 pages). Presentation slides or short videos can be submitted in addition to the short papers for posters and demos. At least one author of each accepted paper must attend the workshop and all participants must register for the TVX conference. For further information see <http://wsicc.net>.

**Submission Deadline:** 17.03.2014

**Organizing committee:**

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